

# 2022 SUPERSHOW SCHEDULE

## SATURDAY, JULY 16

12:00PM - 5:00PM	<b>APOLO LADRA - SESSION 1*</b> (Summit 218, 219) Legendary Kali Series: Kali Coach Certification
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## SUNDAY, JULY 17

8:00AM - 12:00PM	<b>APOLO LADRA - SESSION 2*</b> (SUMMIT 218, 219) Legendary Kali Series: Kali Coach Certification
9:00AM - 11:00AM	<b>CRIS RODRIGUEZ*</b> (SUMMIT 210, 211) Digital Marketing Made Easy
10:00AM - 6:00PM	<b>REGISTRATION DESK OPEN</b> (SUMMIT PRE-FUNCTION AREA)
10:00AM - 6:00PM	<b>SHOW MERCHANDISE BOOTH OPEN</b> (SUMMIT PRE-FUNCTION AREA)
1:00PM - 5:00PM	<b>APOLO LADRA - SESSION 3*</b> (Summit 218, 219) Legendary Kali Series: Kali Coach Certification
2:00PM - 6:00PM	<b>MAIA'S INSTRUCTOR COLLEGE*</b> (SUMMIT 213, 214)
2:00PM - 6:00PM	<b>MAIA ELITE SEMINAR - DAY 1</b> (SUMMIT 235 - ACCESS VIA 204) Members Only*

## MONDAY, JULY 18

7:00AM - 6:00PM	<b>REGISTRATION DESK OPEN</b> (SUMMIT PRE-FUNCTION AREA)
7:00AM - 6:00PM	<b>SHOW MERCHANDISE BOOTH OPEN</b> (SUMMIT PRE-FUNCTION AREA)
8:30AM - 9:00AM	<b>NEW ATTENDEE ORIENTATION</b> (SUMMIT 210, 211, 212)
9:00AM - 12:00PM	<b>MAIA ELITE SEMINAR - DAY 2</b> (SUMMIT 235 - ACCESS VIA 204) (Members Only)*
9:30AM - 12:30PM	<b>MARTIAL ARTS BUSINESS FORUM*</b> (SUMMIT 210, 211, 212)
1:30PM - 3:00PM	<b>FRANK SILVERMAN</b> (SUMMIT 210, 211, 212) Building Wealth: The Top 10 Things the Wealthy Do Right
2:00PM - 6:00PM	<b>EXHIBIT HALL OPEN</b> (ENTRANCE VIA SUMMIT 216)
2:00PM - 6:00PM	<b>COMBATIVES CHALLENGE DAY 1 RUNS</b> Sign up for your time slot at Booth #813!
3:00PM - 4:30PM	<b>MIKE CHAT &amp; DAVID LEITCH</b> (CENTURY ROOM) HOLLYWOOD STUNT WORKSHOP: So, You Want to be an Action Star?
4:30PM - 6:00PM	<b>WELCOME RECEPTION IN EXHIBIT HALL</b>
6:00PM	<b>EXHIBIT HALL CLOSED</b>
8:00PM - 10:00PM	<b>OPENING NIGHT W/ LIFETIME ACHIEVEMENT AWARD PRESENTATION</b> OMNIA Nightclub in Caesars Palace

# 2022 SUPERSHOW SCHEDULE

## TUESDAY, JULY 19

7:00AM - 6:00PM	<b>REGISTRATION DESK OPEN</b>
7:00AM - 6:00PM	<b>SHOW MERCHANDISE BOOTH OPEN</b>
7:00AM - 8:00AM	<p><b>BILL WALLACE</b> (ROOM 222-223) The Early Morning Stretch of a Kickboxing Champion</p> <p><b>JOHN HACKLEMAN</b> (ROOM 213-214) Sport or Street: Work out Like a UFC Champion</p> <p><b>ERIC THE TRAINER</b> (ROOM 218-219) Sleek Ninja Workout</p>
8:00AM	<b>EXHIBIT HALL OPEN</b>
9:00AM - 9:45AM	<p><b>KEVIN NEVELS</b> (MAIA ROOM) 10 Steps to Level Up Your Community Profile</p> <p><b>MELODY JOHNSON</b> (ZEN PLANNER / UPLAUNCH ROOM) How to Become a Child Development Expert</p> <p><b>MALACHY FRIEDMAN</b> (MYSTUDIO ROOM) Tools of the Trade: Enhance Your Students' Potential</p> <p><b>MARTI MALLOY</b> (CENTURY ROOM) Simple and Effective Judo Takedowns and Ground Transitions</p>
9:45AM - 10:15AM	<b>EXHIBITOR TIME, GIVEAWAYS WITH THE HYPE TEAM AND DEMOS ON CENTURY &amp; BLACK BELT MAGAZINE MATS</b>
10:15AM - 11:00AM	<p><b>MIKE METZGER</b> (MAIA ROOM) The 5 Profit Centers for Your Business</p> <p><b>BEN TIMM</b> (ZEN PLANNER / UPLAUNCH ROOM) Master Their Journey. Master Your Growth.</p> <p><b>DAVE KOVAR</b> (MYSTUDIO ROOM) The 8 Step Student/Parent Progress Check: The Ultimate Retention and Referral Tool</p>
10:15AM - 12:30AM	<p><b>ANDRÉ GALVÃO</b> (CENTURY ROOM) Submissions from the Back Position</p>
11:00AM - 1:00PM	<b>EXHIBITOR TIME</b>
1:00PM - 1:45PM	<p><b>SHANE TASSOUL</b> (MAIA ROOM) The One Tool that Will Change the Trajectory of Your Business</p> <p><b>KELLY MURRAY GRYS</b> (ZEN PLANNER / UPLAUNCH ROOM) Top Team Training Drills &amp; Games for 5 Star Customer Service</p> <p><b>NICK PETERMAN, ABID BENWALI, ERIC SANTAMARIA</b> (MYSTUDIO ROOM) Keep Your Class Moving: Drills You Can Implement to Raise the Energy in the Room</p> <p><b>APOLO LADRA</b> (CENTURY ROOM) Learn to Teach &amp; Teach to Learn: Leadership Weapons Programs from Concept to Method</p>
1:45PM - 2:15PM	<b>EXHIBITOR TIME, GIVEAWAYS WITH THE HYPE TEAM AND DEMOS ON CENTURY &amp; BLACK BELT MAGAZINE MATS</b>
2:15PM - 3:30PM	<p><b>CRIS RODRIGUEZ</b> (MAIA ROOM) Million Dollar Productivity Hacks</p> <p><b>BILL CLARK</b> (ZEN PLANNER / UPLAUNCH ROOM) The Business of Krav Maga &amp; Self-Defense</p> <p><b>DAMON GILBERT</b> (MYSTUDIO ROOM) Training and Tactics: How to Use Martial Arts in Law Enforcement to Deescalate</p> <p><b>CRIS CYBORG</b> (CENTURY ROOM) Fundamental Drills, Strategies &amp; Skills for Combative Striking</p>
3:30PM - 4:00PM	<b>EXHIBITOR TIME, GIVEAWAYS WITH THE HYPE TEAM AND DEMOS ON CENTURY &amp; BLACK BELT MAGAZINE MATS</b>
4:00PM - 4:45PM	<p><b>KURT KLINGENMEYER</b> (MAIA ROOM) Partners in Education</p> <p><b>FRED &amp; ROBIN DEPALMA</b> (ZEN PLANNER / UPLAUNCH ROOM) Running a School with Your Spouse or a Business Partner</p> <p><b>CHRIS RAPPOLD</b> (MYSTUDIO ROOM) The 3 C's of a Successful Sparring Program</p> <p><b>LADY SENSEI</b> (CENTURY ROOM) The Vee Arnis Jujitsu System</p>
4:45PM - 6:00PM	<b>EXHIBITOR TIME</b>
6:00PM	<b>EXHIBIT HALL CLOSED</b>

ROOM	MAIA ROOM	ZEN PLANNER / UPLAUNCH ROOM	MYSTUDIO ROOM	CENTURY ROOM	MISCELLANEOUS
COLOR KEY	(BUSINESS & OPERATIONS: 235)	(BUSINESS & OPERATIONS: 234)	(INSTRUCTOR TRAINING: 204)	(PHYSICAL TRAINING 233)	(MORNING WORKOUT)

# 2022 SUPERSHOW SCHEDULE

## WEDNESDAY, JULY 20

7:00AM-6:00PM	<b>REGISTRATION DESK OPEN</b>
7:00AM-6:00PM	<b>SHOW MERCHANDISE BOOTH OPEN</b>
7:00AM-8:00AM	<p><b>DARRYN MELERINE</b> (ROOM 213-214) The Perfect Zanshin Dojo Morning Wake Up and Warm-up Workout</p> <p><b>LYOTO MACHIDA</b> (ROOM 218-219) Cage Fitness</p>
8:00AM	<b>EXHIBIT HALL OPEN</b>
9:00AM - 9:45AM	<p><b>PAUL WEBB &amp; MICHAEL DILLARD</b> (MAIA ROOM) Building the Future of Martial Arts, Together</p> <p><b>MARIE CHOI</b> (ZEN PLANNER / UPLAUNCH ROOM) Using Storytelling to Drive Sales</p> <p><b>TOM PATIRE</b> (MYSTUDIO ROOM) Martial Ops: Legal to Lethal</p> <p><b>CARLOS MACHADO</b> (CENTURY ROOM) The Annihilation Strategy: How to Perform Smooth Transitions with Devastating Submission Setups</p>
9:45AM - 10:15AM	<b>EXHIBITOR TIME, GIVEAWAYS WITH THE HYPE TEAM AND DEMOS ON CENTURY &amp; BLACK BELT MAGAZINE MATS</b>
10:15AM - 11:00AM	<p><b>MICHAEL PERRI</b> (MAIA ROOM) Getting Massive Results with Minor Adjustments</p> <p><b>GEORGE CHUNG</b> (ZEN PLANNER / UPLAUNCH ROOM) Mastering Content in the New Normal</p> <p><b>JARED WIHONGI</b> (MYSTUDIO ROOM) Optimizing Defense: The Everyday-Carry Knife</p> <p><b>CYNTHIA ROTHROCK</b> (CENTURY ROOM) Back to Old School Training</p>
11:00AM - 12:30PM	<b>EXHIBITOR TIME</b>
11:15AM - 12:15PM	<p><b>ZOLTAN BATHORY</b> (CENTURY ROOM) Let the Bodies Hit the Floor: Jiu-Jitsu Takedown Mechanics</p>
12:30PM - 1:15PM	<p><b>ROBBY BEARD</b> (MAIA ROOM) Life Skills Save when Memberships Fade</p> <p><b>JASON NEEF</b> (ZEN PLANNER / UPLAUNCH ROOM) 6 Secrets from Harvard Research to Turn Leads into Students</p> <p><b>CONRAD BUI</b> (MYSTUDIO ROOM) Safe, Fun, and Effective Combatives for Your Curriculum</p> <p><b>HERB PEREZ</b> (CENTURY ROOM) Maximize Your Potential: Train with Purpose Using Olympic Methods</p>
1:15PM - 1:45PM	<b>EXHIBITOR TIME, GIVEAWAYS WITH THE HYPE TEAM AND DEMOS ON CENTURY &amp; BLACK BELT MAGAZINE MATS</b>
1:45PM - 2:30PM	<p><b>TU LE</b> (MAIA ROOM) Do You Own Your Business, or Does it Own You?</p> <p><b>BRENDAN RICE</b> (ZEN PLANNER / UPLAUNCH ROOM) Gamification: Improve Your Student Experience and Increase Retention</p> <p><b>RON BALICKI</b> (MYSTUDIO ROOM) MARS Online Training's Defensive Edge Course</p> <p><b>TIM THACKREY</b> (CENTURY ROOM) Strength and Conditioning for Martial Arts Longevity</p>
2:30PM - 3:00PM	<b>EXHIBITOR TIME, GIVEAWAYS WITH THE HYPE TEAM AND DEMOS ON CENTURY &amp; BLACK BELT MAGAZINE MATS</b>
2:30PM	<b>COMBATIVES COURSE CHALLENGE GRAND CHAMPIONSHIP (BOOTH #813)</b>
3:00PM - 3:45PM	<p><b>ADAM PARMAN</b> (MAIA ROOM) Building &amp; Dominating with a 6-Figure Summer Camp</p> <p><b>ROBERT INGRAM</b> (ZEN PLANNER / UPLAUNCH ROOM) Succeed on Social Media Without Wasting Your Money</p> <p><b>HARINDER SINGH</b> (MYSTUDIO ROOM) Combat Chess Games: Fight and Flow Method</p> <p><b>DANE HARDEN</b> (CENTURY ROOM) A Pathway To Peace: Classical Yoshinkan Aikido</p>
3:45PM - 5:00PM	<b>EXHIBITOR TIME</b>
5:00PM	<b>EXHIBIT HALL CLOSED</b>

ROOM COLOR KEY	MAIA ROOM (BUSINESS & OPERATIONS: 235)	ZEN PLANNER / UPLAUNCH ROOM (BUSINESS & OPERATIONS: 234)	MYSTUDIO ROOM (COMBATIVES TRAINING: 204)	CENTURY ROOM (PHYSICAL TRAINING 233)	MISCELLANEOUS (MORNING WORKOUT)
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